



News Channel 8
1100 Wilson Blvd, 6th Fl
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3034223
Schedule Dates 09/20/17-09/26/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Ed Gillespie (671299)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 3145
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/19/17
Last Modified 09/19/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$675.00
Net Total \$3,825.00
Sales Tax

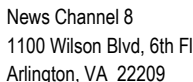
ZNWS (ZNWS)		
By Broadcast Month	Spots	Rate
Sep. 2017	14	\$2,750.00
Oct. 2017	12	\$1,750.00
Grand Total:	26	\$4,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/17-09/22/17	2	:30	6A- 7A (EST)				1		1			2	\$125.00	\$250.00	ZNWS (ZNWS)		9/19/17
2.0	Normal Line / SPOT	09/21/17-09/21/17	2	:30	7A- 8A (EST)					1				1	\$150.00	\$150.00	ZNWS (ZNWS)		9/19/17
3.0	Normal Line / SPOT	09/21/17-09/21/17	2	:30	6P- 7P (EST)					1				1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
4.0	Normal Line / SPOT	09/20/17-09/20/17	2	:30	7P- 8P (EST)				1					1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
5.0	Normal Line / SPOT	09/20/17-09/22/17	2	:30	9P- 9:30P (EST)				1	1	1			3	\$150.00	\$450.00	ZNWS (ZNWS)		9/19/17
6.0	Normal Line / News	09/20/17-09/22/17	2	:30	10:30P- 11P (EST)				1		1			2	\$250.00	\$500.00	ZNWS (ZNWS)		9/19/17
7.0	Normal Line / SPOT	09/22/17-09/22/17	2	:30	5P- 6P (EST)						1			1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
8.0	Normal Line / SPOT	09/21/17-09/21/17	2	:30	8P- 8:30P (EST)					1					\$100.00		ZNWS (ZNWS)		9/19/17
8.0.1	Closed Preempt	09/21/17															ZNWS (ZNWS)	No Availability/Exception - Paid Programming	
9.0	Normal Line / SPOT	09/25/17-09/26/17	2	:30	6A- 7A (EST)		1	1						2	\$125.00	\$250.00	ZNWS (ZNWS)		9/19/17
10.0	Normal Line / SPOT	09/25/17-09/26/17	2	:30	7A- 8A (EST)		1	1						2	\$150.00	\$300.00	ZNWS (ZNWS)		9/19/17
11.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	5P- 6P (EST)		1							1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17
12.0	Normal Line / SPOT	09/26/17-09/26/17	2	:30	6P- 7P (EST)			1						1	\$100.00	\$100.00	ZNWS (ZNWS)		9/19/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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[illegible]

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